

Welcome to World Cruising Stories

Our cruising adventures started 2013 aboard our Hallberg Rassy 43. We have left behind the Baltic Sea in order to prove that there are alternative ways of traveling, living and experiencing the world outside the system, looking for independence and adventure. We decided to follow our passion for sailing and we love sharing our experiences and spectacular places we discover! Currently we are equipping our brand new Swan 48 AMBRA and we can't wait to continue our journey in April 2020.

STATISTICS

> 400.000

Likes 2019 on Instagram

> 40.000

Reach per post on average

>28.500

Followers on Instagram

>125.000

Weekly impressions

5-7x

Weekly posts

25-59

Average age of our Followers

78%

Male Followers

Status January 2020

CHANNELS

- Focused sailor community
- High activity level and interactions on our channels



Biggi.krumm.worldvibes



Sailing Yacht Ambra



Worldcruisingstories



Worldcruisingstories Sailing Swan 48 Ambra



www.worldcruisingstories.com : Biggi.Krumm@gmail.com : +49-160-94673420
www.worldcruisingonline.de

FORM

- Instagram
- Facebook
- Youtube
- Video ads
- Testimonials
- Moderation
- Event presence
- Product intros
- Blog posts

COOPERATIONS

- Nautor Swan
- ElvströmSails
- Oceansafety
- Amazon
- Navily
- MPN Marinas
- Segeln 360

OUR FOCUS

- Passion
- Adventure
- Personal
- Sustainable

LANGUAGES

