

# BIGGI KRUMM WORLDCRUIISINGSTORIES



LET'S WORK TOGETHER!



## Media Kit

2025

[www.worldcruisingstories.com](http://www.worldcruisingstories.com)

[www.worldcruisingonline.de](http://www.worldcruisingonline.de)

E-Mail: [Biggi.Krumm@worldcruisingstories.com](mailto:Biggi.Krumm@worldcruisingstories.com)

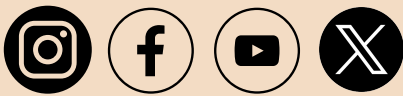
## STATISTICS

- Followers on Instagram:  
> 80.000 - 82% Male
- Reach per post on average:  
> 90.000
- Weekly impressions:  
> 1,5 Mio.
- Likes on Instagram 2024:  
> 3 Mio.
- Weekly posts:  
7 x

## FOCUS

- Passion for sailing and lifestyle
- Featuring travel tips
- Here to inspire you!
- Travel diary and blog

## CHANNELS



Check out all my channels!  
<https://bio.site/BiggiKrumm>

## What can you expect?

Partnering with us amplifies your brand. We'll boost visibility, connect authentically, and engage fervently. Our compelling content sparks excitement, drives traffic, and elevates conversions. Anticipate heightened awareness, credibility, and a potent online presence, magnifying your market impact.

# WELCOME TO WORLD CRUISING STORIES

Embark on a global odyssey aboard our Swan 48 Ambra, as we unveil the world's most stunning destinations.



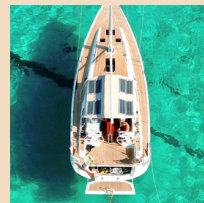
## About Me

"Meet Biggi Krumm, an energetic content creator originating from Germany. On her adventure aboard a Swan 48 sailboat, she unveils the world's hidden gems and shares the most breathtaking destinations. Get ready to explore secret spots in every country through her captivating lens."

## Check Out My Previous Work



Elvstrom Sails



Nautor Swan



Hotel Bauer

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